

BUSINESS & YOU: WARRINGTON WELCOME

GEB 2015: Section WW2H (Class Number 21723)

Time: Thursday Period 8 (3:00-3:50 PM)

Location: Heavener 260

Fall 2025 Course Syllabus

INSTRUCTORS

Staff Instructor:	R. Renee Clark, Ph.D.
Location:	201 Walker Hall
Email:	rclark@honors.ufl.edu
Phone:	(352) 392-1519
Office Hours:	By appointment via Microsoft Bookings

Peer Leader:	Bree Ocampo
Email:	gabrielle.ocampo@warrington.ufl.edu
Office Hours:	By appointment

COURSE DESCRIPTION

GEB 2015 – Business & You: Warrington Welcome (WW) is designed to help Business Gators transition to the University of Florida, the Warrington College of Business, and the Heavener School of Business. You will discover the skills and resources necessary to be successful at UF and in the job market. Warrington Welcome will help you understand how to maximize your time as a Business Gator with the Heavener pillars: academic rigor, career development, international studies, and leadership. Warrington Welcome will also introduce you to Gator Ready, a program to help you track your growth in eight career readiness competencies: Critical Thinking and Problem Solving, Communication, Global and Cultural Intelligence, Leadership, Teamwork and Collaboration, Professionalism and Work Ethic, Career and Self Development, and Technical Acumen.

COURSE OBJECTIVES

How can you best use your experiences to prepare you for academic and professional success?

Warrington Welcome, a one-credit course for first-year business majors, will guide you to answer this question by:

- facilitating your transition by introducing you to the four pillars of Heavener: academic rigor, career development, international studies, and leadership.
- providing a foundation for academic and personal growth.
- providing relationship building and networking opportunities with your peers, student leaders, and staff members.
- helping you build foundational skills in teamwork, career management, and critical thinking.

CAREER READINESS DEGREE REQUIREMENT

GEB 2015 Business & You: Warrington Welcome is the launchpad for the Career Readiness degree requirement. This is where your college journey to success begins. You'll refine critical skills in thinking, problem-solving, and teamwork through hands-on projects, mentorship and collaborative learning. You'll cultivate a personalized college experience, supported by your mastery of business principles in a vibrant academic community with real-world projects and networking opportunities. This will be the steppingstone to elevate your skills and craft your success story.

REQUIRED TEXTBOOK

Brooks, K. (2017). *You Majored in What? Mapping Your Way from Chaos to Career*. New York: Viking Books.

Note: This course uses the revised 2017 edition with the blue cover.

CLASS EXPECTATIONS

ATTENDANCE AND PARTICIPATION

Students are expected to be punctual in class attendance as they would in any business appointment (unless an urgent need arises, or prior arrangements have been made with the instructor).

Class discussion is an important part of the pedagogy of this course. Students in Warrington Welcome should be fully prepared to engage in in-class discussion, and they should use the opportunity to develop positive and professional communication skills. This includes providing respect for differing perspectives and contributions to the discussion, as well as building on the base for discussion laid by student colleagues and the instructor.

Excused absences:

- **Religious Holidays:** Religious holidays are always excused; however, please notify the instructors, in writing, within the first two weeks of class so that appropriate accommodation(s) may be made.
- **Medical and Family Emergencies:** Please complete an [Instructor Notification Request](#) through UF's "U Matter, We Care." If your absence is confirmed and excused, the Care Team will contact your instructors directly to excuse your absence. If you have questions about excusing medical and family emergencies, please call the Care Team at 352-294-2273 or email umatter@ufl.edu.

IN-CLASS RECORDINGS

Students are allowed to record video or audio of class lectures. However, the purposes for which these recordings may be used are strictly controlled. The only allowable purposes are (1) for personal educational use, (2) in connection with a complaint to the university, or (3) as evidence in, or in preparation for, a criminal or civil proceeding. All other purposes are prohibited. Specifically, students may not publish recorded lectures without the written consent of the instructor.

A "class lecture" is an educational presentation intended to inform or teach enrolled students about a particular subject, including any instructor-led discussions that form part of the presentation, and delivered by any instructor hired or appointed by the University, or by a guest instructor, as part of a University of Florida course. A class lecture **does not** include lab sessions, student presentations, clinical presentations such as patient history, academic exercises involving solely student participation, assessments (quizzes, tests, exams), field trips, private conversations between students in the class or between a student and the faculty or lecturer during a class session.

Publication without permission of the instructor is prohibited. To "publish" means to share, transmit, circulate, distribute, or provide access to a recording, regardless of format or medium, to another person (or persons), including but not limited to another student within the same class section. Additionally, a recording, or transcript of a recording, is considered published if it is posted on or uploaded to, in whole or in part, any media platform, including but not limited to social media, book, magazine, newspaper, leaflet, or third-party note/tutoring services. A student who publishes a recording without written consent may be subject to a civil cause of action instituted by a person injured by the publication and/or discipline under UF Regulation 4.040 Student Honor Code and Student Conduct Code.

E-MAIL COMMUNICATION

Students in Warrington Welcome are required to have and use their GatorLink account for all UF-related email functions.

CANVAS

This course will utilize the Canvas site extensively. On this site you will find the syllabus, course assignments, due dates, and other valuable resources for your success in this course and at the University of Florida.

STUDENTS REQUIRING ACCOMMODATIONS

Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, www.disability.ufl.edu) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.

Students should follow the procedures outlined on the [Health Related Absence Guidelines](#) to discuss with their faculty how this accommodation will be facilitated within their courses.

ELECTRONIC DEVICES

Laptops and mobile devices should be used with discretion and only as permitted by the instructor for work directly related to the class session. Emailing, accessing the internet, and working on matters unrelated to the work at hand are inappropriate behaviors because they are disrespectful and distracting to the class and to the instructors. The student should advise the instructor in advance of a pending phone call or message in the rare but urgent situation one is necessary. Silence your phone before class begins.

GATOR READY

This course will utilize the Gator Ready program to familiarize you with the platform and tool. Gator Ready has been developed in the [Suitable](#) mobile app and website to allow you to find involvement and skill development opportunities. These opportunities will align with career readiness competencies to track your growth and development. Career readiness will be a major part of your journey over the next few years. As you prepare for life after college (or graduate school) you will need to be able to demonstrate that you have gained proficiency across a set of transferable skills. Gator Ready is the platform you will use in Warrington Welcome and during the rest of your tenure in the business school.

UNIVERSITY HONESTY POLICY

UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.” The Honor Code <https://sccr.dso.ufl.edu/policies/student-honor-code-student-conduct-code/> specifies behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or peer leader in this class.

USE OF AI POLICY

It is important to develop critical and independent thinking, writing, and research skills in preparation for the workforce. These skills are essential for this course and your academic success at UF. Therefore, students are **not permitted to submit text that is generated by artificial intelligence (AI) systems** such as ChatGPT, Bing Chat, Claude, Google Bard, or any other automated assistance for any classwork or assessments. This includes using AI to generate answers to assignments, reflections, or projects, or using AI to complete any other course-related tasks. Using AI in this way undermines your development as a student. Students may use AI as part of their research and preparation for assignments, or as a text editor, but text that is submitted must be written by the student. For example, students may use AI to generate ideas, questions, or summaries that they then revise, expand, or cite properly. Students should also be aware of the potential benefits and limitations of using AI as a tool for learning and research. AI systems can provide helpful information or suggestions, but they are not always reliable or accurate. Students should critically evaluate the sources, methods, and outputs of AI systems. **When utilizing AI, a transcript of the queries must accompany the assignment. Additionally, students must include a brief explanation reflecting on how the use of AI benefited their process(es) in the assignment. Violations of this policy will be treated as academic misconduct.** If your instructor suspects you have used AI improperly or without submitting accompanying documentation, you may be asked to resubmit a non-electronic (i.e. handwritten) version of the activity. If you have any questions about this policy or if you are unsure whether a particular use of AI is acceptable, please do not hesitate to ask your instructor or peer leader for clarification.

COURSE EVALUATION

Students are expected to provide feedback on the quality of instruction in this course by completing online evaluations at <https://gatorevals.aa.ufl.edu/students/>. You will also be given a Qualtrics survey on the last day of class from the Heavener School of Business. This departmental evaluation asks specific questions catered to the course and is used to evaluate the Warrington Welcome course and programming.

ASSIGNMENTS

The assignments in Warrington Welcome aim to facilitate both career exploration and professional development by exposing students to paths and resources that exist specifically in the Heavener School of Business, as well as the larger UF campus. Course activities and topics are broken into three parts, each playing an important role in helping students develop their own individual plan so that they might reach their academic and professional goals.

Please see each assignment on Canvas for a thorough description and assignment directions.

GRADING

ASSIGNMENTS

Unit	Assignments	Possible Points
	Attendance and Participation (3 every class)	42
Discover Your Strengths	Before You Write Your Honors Thesis	3
	CliftonStrengths Assessment	4
	Gator Ready Portfolio Task: CliftonStrengths Report	1
	Career Readiness Assessment (Enter Evaluators, Part 1)	4
	Career Readiness Assessment (Upload Evaluation, Part 2)	1
	Career Readiness Assessment (Reflection, Part 3)	5
	Wandering Map & Analysis	4
	Gator Ready Portfolio Task: Wandering Map & Analysis	2
	<i>Business Bash Attendance</i>	5
Develop Your Vision	Possible Lives Map & Career Research	9
	Gator Ready Portfolio Task: Possible Lives Map	1
	Intro to Academics: Pre-Lesson Quiz	10
	Intro to Leadership: Case Analysis Videos	5
	Intro to Academics: Post Lesson Quiz	10
	Group Case Presentations	18
	Gator Ready Portfolio Task: Case Presentation	2
	Social Identity Reflection	4
	Human Library Sign-Up	1
	Human Library Attendance	5
	Human Library Reflection	2
	Gator Ready Portfolio Task: Human Library Reflection	2
	Intro to International Studies: Internationalizing Your Degree Video	2
	Internationalizing Your Degree Survey	3
	Intro to Career: Resume Videos	5

Design Your Path	Resume	3
	Gator Ready Portfolio Task: Resume	2
	One-on-One & Professional Email	10
	Career Action Plan	18
	Gator Ready Portfolio Task: Career Action Plan	2
	TOTAL	185

ASSIGNMENT EXPECTATIONS

TIME SPENT OUTSIDE OF CLASS

For every credit hour in which you enroll, you will spend approximately two to three hours outside of class studying or completing assignments. You should anticipate spending two-to-three hours outside of class each week completing assignments. Please prepare for your other courses accordingly.

LATE WORK POLICY

Late work will not be accepted for full credit. Assignments submitted late must be received before the next class and are only eligible for a maximum of 50% of eligible points.

DOCUMENTS ACCEPTED

All assignments are due on Canvas, unless otherwise noted. PDF documents are required on many assignments, however Microsoft Word Documents (.doc or .docx) and Open Office files are accepted where indicated. Any other type of file not listed above (e.g., Pages, Word Perfect, HEIC, etc.) *will not be graded* and returned. Students are not to 'copy and paste' any assignments into a Canvas submission box but rather upload documents as attachments. **Mac users should make sure fillable PDF documents have saved accurately before uploading.*

ASSIGNMENT FORMAT

All assignments should be typed, double-spaced, with 12-point Times New Roman font and 1" page margins, unless otherwise noted. If using quotations, please cite according to the 7th edition of American Psychological Association's Publication Manual. A useful guide can be found here:

https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/general_format.html.

GRADING SCALE

Grades will be based on the scale below with a total of 185 points possible. For information on grade points toward the calculation of your GPA, please see the following website: <https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/>

Letter Grade	Points Earned	Letter Grade	Points Earned
A	172-185	C	136-141
A-	166-171	C-	130-135
B+	161-165	D+	124-129
B	153-160	D	117-123
B-	147-152	D-	111-116
C+	142-146	E	0-110

EXTRA CREDIT ASSIGNMENT – 3 POINTS

Warrington Welcome Honors: First-Year Scrapbook - During the semester, select and attend a minimum of 3 Honors Program & 3 Business events from the list located in Canvas. Create and upload a 1-page selfie collage using images collected during your experiences at events. Additional events may be added throughout the semester. **(For details about this extra credit assignment, please visit the course Canvas site).**

HIGHLY RECOMMENDED EVENTS

SUGGESTED EVENTS TO ATTEND DURING YOUR FIRST YEAR:

- Academics
 - Heavener Peer Advisor One-on-One and/or Workshop
- International Studies
 - Global Gathering
 - Study Abroad Fair
- Career
 - Career Expo
 - Warrington Career Symposium
 - CAP Mentor Resume Review
- Leadership
 - Business Bash (9/2)
 - Warrington Welcome Professional Development Summit (2/20)

COURSE SCHEDULE

Week	Date	Phase	Topics	Assignments Due
Week 1	8/21	Discover Your Strengths	Welcome, Introductions & Syllabus	
Week 2	8/28		Gator Ready & Career Readiness Assessment	
Week 3	9/4		Peer Leader Words of Wisdom & Before You Write Your Honors Thesis	<ul style="list-style-type: none"> • <i>Business Bash Attendance (9/2)</i> • In-Class: Before You Write Your Honors Thesis <i>**Please bring a laptop to class</i>
Week 4	9/11		CliftonStrengths	<ul style="list-style-type: none"> • CliftonStrengths Assessment
Week 5	9/18	Develop Your Vision	Wandering Maps	<ul style="list-style-type: none"> • Chapters 1 & 2 in <i>You Majored in What (YMIW?)</i> • Wandering Map Creation • Career Readiness Self-evaluation Complete & Observer(s) Entered (Part 1)
Week 6	9/25		Possible Lives Mapping	<ul style="list-style-type: none"> • Chapter 4 in <i>YMIW?</i> • Wandering Map Analysis
Week 7	10/2		Introduction to Leadership: Leadership Development Panel	<ul style="list-style-type: none"> • Possible Lives Map & Career Research • Career Readiness Report (Part 2) • Career Readiness Reflection (Part 3)
Week 8	10/9		Introduction to Leadership: Case Analysis	<ul style="list-style-type: none"> • Intro to Leadership: Case Analysis Videos
Week 9	10/16		Introduction to Academics	<ul style="list-style-type: none"> • Intro to Academics: Pre-Lesson Quiz
Week 10	10/23		Introduction to International Studies: Valuing Different Perspectives in Business	<ul style="list-style-type: none"> • Group Case Presentations • Social Identity Reflection • Intro to Academics: Post-Lesson Quiz
Week 11	10/30	Design Your Path	Introduction to International Studies: Internationalizing Your Degree	<ul style="list-style-type: none"> • Intro to International Studies: Internationalizing Your Degree Video • <i>Human Library Attendance (10/29)</i>
Week 12	11/6		Introduction to Centers of Business Excellence: Preparing for Career Success	<ul style="list-style-type: none"> • Human Library Reflection • Intro to Career: Resume Videos • Internationalizing Your Degree Action Survey
Week 13	11/13		Design Your Path: Make a Career Action Plan	
Week 14	11/20		Introduction to Career: Professionalism & Personal Branding	<ul style="list-style-type: none"> • Chapter 5 & 6 in <i>YMIW?</i> • First-Year Resume • One-on-One & Professional Email
Week 15	11/27		Thanksgiving Break – No Class	<ul style="list-style-type: none"> • Career Action Plan